

**MASTER PROGRAMS
2015/2016 academic year
Fall semester
COURSE EVALUATION**

Основные дисциплины - программы MiM, MCF

| Course Title | Instructor | Status | Class Size | Evaluations Received | Response rate, % | Results | | | Примечания |
|--|---|-----------|------------|----------------------|------------------|----------|---------------|---------|---|
| | | | | | | Fulltime | International | Overall | |
| Contemporary Strategic Analysis | I. Christodoulou | visiting | 129 | 100 | 78% | 9,55 | - | 9,55 | |
| International Accounting and Analysis | T. Garanina, Associate Professor | full-time | 25 | 19 | 76% | 9,56 | 9,36 | 9,42 | |
| Inventory Control and Management * | A. Zyatchin, Senior Lecturer | full-time | 23 | 22 | 96% | 9,18 | 9,25 | 9,22 | |
| Quantitative Methods in Finance | E. Gilenko, Associate Professor | full-time | 37 | 29 | 78% | 9,23 | 8,03 | 9,18 | |
| Corporate Finance I | E. Rogova | visiting | 40 | 37 | 93% | 9,21 | 8,67 | 9,16 | Новый преподаватель |
| Organizational Behaviour and Human Resource Management | G. Chernichkova | visiting | 120 | 99 | 83% | 9,08 | 8,42 | 9,07 | |
| Business Analytics | V. Gorovoy, Senior Lecturer | full-time | 26 | 19 | 73% | 9,10 | 8,54 | 9,02 | Впервые читал курс полностью |
| Knowledge Engineering | T. Gavrilova, Professor | full-time | 25 | 21 | 84% | 9,36 | 8,23 | 8,93 | |
| Quantitative Methods of Business Research | J. Frosen, Senior Lecturer | full-time | 65 | 51 | 78% | 8,63 | 7,93 | 8,62 | |
| Managing Intellectual Capital for Company's Value Creation | G. Schiuma, Professor | visiting | 38 | 30 | 79% | 8,06 | 9,03 | 8,54 | |
| Corporate Finance * | Y. Ilina, Associate Professor | full-time | 118 | 103 | 87% | 8,48 | - | 8,48 | |
| Organizational Behaviour and Human Resource Management | M. Latuha, Associate Professor | full-time | 120 | 97 | 81% | 8,43 | 7,67 | 8,42 | |
| Doing Business in Russia | V. Osipov | visiting | 42 | 19 | 45% | 8,75 | 7,88 | 8,38 | Модуль впервые читали в новом формате |
| Managerial Economics * | M. Storchevoy, Senior Lecturer | full-time | 155 | 128 | 83% | 8,29 | - | 8,29 | |
| Managing in Emerging Markets | Преподаватели ВШМ СПбГУ и Венского университета | full-time | 22 | 15 | 68% | 8,27 | - | 8,27 | Новый курс (Летняя школа с Венским университетом) |
| Quantitative Methods of Business Research | I. Churakova, Senior Lecturer | full-time | 62 | 52 | 84% | 8,17 | - | 8,17 | |
| International Marketing | S. Freixanet, Senior Lecturer | full-time | 24 | 23 | 96% | 8,69 | 7,42 | 8,14 | Новый преподаватель |
| Transportation Logistics | A. Schulte, Associate Professor | full-time | 30 | 20 | 67% | 7,86 | 8,31 | 8,06 | |
| Strategy in Practice | G. Tovstiga, Professor | visiting | 19 | 13 | 68% | 7,30 | 8,45 | 8,01 | |
| Consulting Project | D. Muravskiy, Assistant Professor | full-time | 39 | 35 | 90% | 7,90 | - | 7,90 | Новый преподаватель |
| E-Business | S. Yablonsky, Associate Professor | full-time | 30 | 24 | 80% | 8,40 | 7,24 | 7,77 | |
| International Oil and Gas Markets | O. Garanina, Associate Professor | full-time | 41 | 34 | 83% | 8,08 | 7,22 | 7,52 | |
| Financial Markets and Instruments | A. Semenov | visiting | 42 | 34 | 81% | 7,08 | 7,86 | 7,20 | Новый преподаватель |
| Technology Innovation | M. Torkkeli, Professor | visiting | 29 | 24 | 83% | 6,51 | 5,68 | 6,06 | |
| Financial Accounting and Reporting | Y. Leevik, Associate Professor | full-time | 36 | 33 | 92% | 5,09 | - | 5,09 | Новый преподаватель |

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|---|--------------------------|-----------|-----|--|
| Internationalization of Emerging Market Firms and Russian Multinational Enterprises * | A. Panibratov, Professor | full-time | n/a | Все полученные анкеты были заполнены только после экзамена |
|---|--------------------------|-----------|-----|--|

* - курсы, по которым из-за технических сбоев анкетирование частично попало на период после экзамена

Основные дисциплины - программа MPM

| Course Title | Instructor | Status | Class Size | Evaluations Received | Response rate, % | Results | | | Примечания |
|--|-----------------------------------|-----------|------------|----------------------|------------------|----------|---------------|---------|--|
| | | | | | | Fulltime | International | Overall | |
| Microeconomic Analysis for Public Policy (на русском языке) * | A. Ivanov, Associate Professor | full-time | 11 | 4 | 36% | 9,95 | - | 9,95 | Все дисциплины читались впервые. Количество студентов на программе - 11 |
| Financial Management in the Public Sector (на русском языке) * | A. Lukyanova, Associate Professor | full-time | 11 | 8 | 73% | 9,56 | - | 9,56 | |
| Financial Management in the Public Sector (на русском языке) * | V. Klimanov, Professor | visiting | 11 | 9 | 82% | 9,31 | - | 9,31 | |
| Contemporary Public Management | A. Golubeva, Senior Lecturer | full-time | 11 | 7 | 64% | 9,11 | - | 9,11 | |
| Applied Econometrics (на русском языке) | I. Berezinec, Associate Professor | full-time | 11 | 10 | 91% | 8,07 | - | 8,07 | |

* - курсы, по которым из-за технических сбоев анкетирование частично попало на период после экзамена

Исследовательские семинары

| Course Title | Instructor | Status | Class Size | Evaluations Received | Response rate, % | Results | | | Примечания |
|---------------------|-------------------------------------|-----------|------------|----------------------|------------------|----------|---------------|---------|--|
| | | | | | | Fulltime | International | Overall | |
| Research Seminar I | A. Golubeva, Senior Lecturer | full-time | 11 | 5 | 45% | 9,80 | - | 9,80 | |
| Research Seminar I | J. Frosen, Senior Lecturer | full-time | 118 | 88 | 75% | 8,70 | - | 8,70 | |
| Research Seminar I | M. Smirnov, Senior Lecturer | full-time | 36 | 24 | 67% | 8,63 | - | 8,63 | |
| Research Seminar II | T. Gavrilova, Professor | full-time | 40 | 34 | 85% | 7,79 | - | 7,79 | Очный исследовательский семинар проводился в 3 семестре первые после |
| Research Seminar II | D. Kudryavtsev, Associate Professor | full-time | 40 | 35 | 88% | 7,37 | - | 7,37 | |

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Профессиональные навыки менеджера

| Course Title | Instructor | Status | Class Size | Evaluations Received | Response rate, % | Results | | | Примечания |
|------------------------------------|----------------------------------|-----------|------------|----------------------|------------------|-----------------------------|---------------|---------|---|
| | | | | | | Fulltime | International | Overall | |
| Manager Professional Skills | A. Alsufyev, Assistant Professor | full-time | | | | анкетирование не состоялось | | | Критически снизился процент отклика, почти по всем группам доля заполнения анкет не превысила 10%. В соответствии с рекомендациями УС ВШМ СПбГУ данные на рассмотрение не |
| Manager Professional Skills | E. Orlova, Associate Professor | full-time | | | | анкетирование не состоялось | | | |
| Manager Professional Skills | M. Igityan | visiting | | | | анкетирование не состоялось | | | |
| Manager Professional Skills | V. Bondar, Associate Professor | full-time | | | | анкетирование не состоялось | | | |
| Manager Professional Skills [CEMS] | V. Bondar, Associate Professor | full-time | | | | анкетирование не состоялось | | | |
| Manager Professional Skills [CEMS] | E. Orlova, Associate Professor | full-time | | | | анкетирование не состоялось | | | |
| Manager Professional Skills [CEMS] | D. Kucherov, Senior Lecturer | full-time | | | | анкетирование не состоялось | | | |
| Manager Professional Skills [CEMS] | A. Krupskaya | full-time | | | | анкетирование не состоялось | | | |

Вводные дисциплины

| Course Title | Instructor | Status | Class Size | Evaluations Received | Response rate, % | Results | | | Примечания |
|---|-----------------------------------|-----------|------------|----------------------|------------------|----------|---------------|---------|----------------------|
| | | | | | | Fulltime | International | Overall | |
| Introduction to Business Management: Accounting - II cohort | Y. Leevik, Associate Professor | full-time | 15 | 6 | 40% | 9,74 | - | 9,74 | |
| Introduction to Business Management: Marketing - I cohort | D. Muravskiy, Assistant Professor | full-time | 31 | 21 | 68% | 9,56 | - | 9,56 | Вел тренинги впервые |
| Introduction to Business Management: Economics - I cohort | M. Storchevoy, Senior Lecturer | full-time | 35 | 22 | 63% | 9,53 | - | 9,53 | |
| Introduction to Business Management: Economics - II cohort | M. Storchevoy, Senior Lecturer | full-time | 29 | 15 | 52% | 9,41 | - | 9,41 | |
| Introduction to Business Management: Finance - II cohort | E. Nikulin, Senior Lecturer | full-time | 34 | 23 | 68% | 9,27 | - | 9,27 | |
| Introduction to Business Management: Marketing - II cohort | D. Muravskiy, Assistant Professor | full-time | 33 | 27 | 82% | 9,26 | - | 9,26 | Вел тренинги впервые |
| Introduction to Business Management: Finance - I cohort | E. Nikulin, Senior Lecturer | full-time | 34 | 22 | 65% | 9,18 | - | 9,18 | |
| Introduction to Business Management: Statistics - I cohort | I. Churakova, Senior Lecturer | full-time | 30 | 24 | 80% | 8,97 | - | 8,97 | |
| Introduction to Business Management: Statistics - II cohort | I. Churakova, Senior Lecturer | full-time | 28 | 19 | 68% | 8,90 | - | 8,90 | |
| Introduction to Business Management: Accounting - I cohort | Y. Leevik, Associate Professor | full-time | 17 | 11 | 65% | 8,67 | - | 8,67 | |