Federal State Autonomous Educational Institution for Higher Professional Education
National Research University Higher School of Economics

St. Petersburg School of Social Sciences

Review of the Bachelor's Project

Prepared by the student Zhitkova Anastasiia Aleksandrovna,
full name

Year 4. Degree programme: Sociology and Social Informatics
School: St. Petersburg School of Social Sciences

Topic: CONSUMPTION OF FOREIGN POP CULTURE UNDER SANCTIONS: YOUTH PRACTICES IN RUSSIA

Thesis Components	Assessment Criteria	Grade (10-point scale) (indicative) 0,1,2,3 – unsatisfactory 4,5 – satisfactory 6,7 – good 8,9,10 - excellent
Problem Statement	• The work has clearly communicated relevance and positioning • The research problem, topic, goals and questions are clear, correctly formulated and well-communicated • Research questions match with the thesis problem statement • Thesis problem statement and goals match with the thesis content	7
Theoretical Analysis	• The review matches with the thesis problem statement, RQs/goals • The review covers key research areas related to the problem (including at least 30 key international sources) and provides a critical overview of key research areas • The thesis has clearly communicated, correct and grounded in literature theoretical model (e.g., RQs are clearly presented and theoretically motivated, proposed hypotheses are explicitly formulated and theoretically supported) • Employed research strategy matches with the theoretical model • There is a clear connection with the literature and reviewed theory in the discussion of the results	7
Data Collection and Method	• RQ match with data and method employed • The validity of the methodology, data collection, and research design (including sampling strategy) is motivated based on the critical analysis of relevant studies • Data and methodology are critically evaluated, limitations of the study are discussed (including sample bias discussion) • Data gathering process (or database search and selection), systematization and preprocessing performed according to quality standards • Data is of sufficient quality and quantity to answer RQs • The degree of the author's involvement in the data gathering process in case of the primary data use	10

Data Analysis	• *Choice of the tools and methods is reasonable and well-motivated* • *Methods of analysis are applied correctly* • *Data analysis process and limitations are critically analyzed*	10
Results and Contribution	• *Research independence is demonstrated* • *The obtained results are credible and of importance to the research or practice* • *Conclusions are theoretically motivated, empirically grounded, independent, reasonable and concise, showing a clear connection with RQs/goals* *In the case of research contribution:* • *The scientific contribution of the study to the research field* • *Completeness and integrity of the study* • *Critical reflection on the results and limitations of the study and its positioning in the research field* *In the case of practical contribution:* • *The practical significance of the study* • *Completeness and integrity of the presented project/project proposal, research program, plan of activities* • *Theoretical motivation and empirical research grounding of the project, relation to the practical applications and chosen professional activity* • *Match between the proposed activities and recommendations and study goals*	8
Structure and Formatting	• *Literacy and consistency* • *Cohesiveness and coherence* • *Formatting of the text, tables, and figures, reference list* • *The correctness of the professional thesaurus and concepts usage, adherence to academic style*	10
Final grade of the supervisor (final grade may differ from the arithmetic average on the criteria)		8

Comments on grade:

This bachelor thesis is well done research work. Student comes up with the most interesting and trending topic. Anastasiia demonstrates her professional skills in methodology used in data collection and analysis. But, in my opinion, the student's problem statement has some weakness. We can read on the page 12 "*In modern Russia, cultural exchange and consumption are considerably influenced by the securitization process, which refers to defining popular culture as a "threat to national security" (Kukulin, 2021). Through this narrative, the Russian government justifies interventions in the cultural life of young people and censorship of certain content. This process contributes to the formation of youth relationships with popular culture, foreign and domestic, and strategies of navigating restrictions on access to popular culture*".
Why only Russian government is mentioned? Sanctions policy is a broader process.

In addition, I ask about the present bibliography. The list of absent several fresh Russian publications on the topic. For example:

Рубцова Н. В., Бобкова М. Н. Изменение спроса на игровой контент у молодежи в условиях воздействия санкционных ограничений //Мир экономики и управления. – 2023. – Т. 23. – №. 3.

Долгополов Д. В., Еремеева А. И. Трансформация цифровых медиапредпочтений современной российской молодежи в связи с новыми реалиями //Цифровая социология. – 2023. – Т. 6. – №. 3. – С. 4-10.

So, my final grade is 8.

Reviewer:
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Stamp Place _____
signature/ last name and initials

Date
29.05.2024