

## Curriculum vitae

My areas of interest and expertise are globalization and the management of Multinational Corporations, topics I have been teaching, consulting and publishing on extensively for three decades. Prior to joining Baruch College in 2002, I was a Senior Research Fellow at Cambridge University UK. Earlier, I held a senior position in the Research Division on Foreign Investment and Transnational Corporations at the United Nations in Switzerland.

I am the Director of the Centre for the study of Russian and Emerging Market Multinationals of St. Petersburg State University, and lead a consulting project for Deloitte Tohmatsu Consulting on value creation and appropriation in global supply chains, with application to Bangladesh garment industry. I have also consulted with a number of national and international organizations, including the United Nations, the World Bank, the European Union, London's Westminster City Council, the Government of Turkey, the US Department of Commerce, on issues related to Multinational Corporations and globalization. In 2014 I was part of an expert delegation invited by the President of the UAE to advice on the global financial investment strategy of the country's financial arm.

During the last decade I have held visiting positions in business schools around the world, many of which are the leading schools in their countries, including Sun Yat-sen University in China, India School of Business (ISB), Lagos Business School, and BI Norwegian Business School, among others, where I have taught various courses on doing business in a global world.

I am a frequent commentator on globalization and global companies and have been cited by various media outlets on these issues, including CNBC, FOX Business, CNN, Forbes, FT, India Economic Times, Business World India, Brooklyn Independent TV, and a regular speaker in research seminars and conferences around the world.

I am the recipient of Baruch College 2011 Best Teacher Award and 2012 Presidential Excellence Award for Scholarship. My research on Multinational companies and globalization-related issues has been awarded several recognitions, including the 2012 Outstanding Author Contribution Award of the Literati Network Emerald Awards for Excellence. I am the author of two books on global competition in service industries (one of them was translated to Chinese) and numerous journal papers published in the leading academic journals in international business and strategy, including the *Strategic Management Journal*, *Management Science* and the *Journal of International business Studies*, and have served as a consulting editor and board member of the leading academic journals in international business and strategy.

Related recent publications:

### A-level Journal publications

N. Abdullah, K.N.I. Ismail and L. Nachum (authors' names in a-b order). Does women participation on boards create value? The impact of societal perceptions and corporate governance in emerging markets. *Strategic Management Journal* 2016, Vol. 37, issue 3, pp. 466-476.

L. Nachum, Global comparative strategy. *Global Strategy Journal* 2012, Vol. 2, issue 1, pp. 92-95.

S. Zaheer, M. Schomaker and L. Nachum, Distance without Direction: Restoring credibility to a much-loved construct. Commentary on Shenkar's paper, the recipient of JIBS 2011 distinguished paper award. *Journal of International Business Studies* 2012, Vol. 43, issue 1, 18-27.

S. Zaheer and L. Nachum, Sense of place: From location resources to MNE location capital. *Global Strategy Journal* 2011, Vol. 1, issue 1, pp. 96-108.

L. Nachum and S.Y. Song, The MNE as a portfolio: Interdependencies in MNE growth trajectory. *Journal of International Business Studies*, 2011, Vol. 42, issue 3, pp. 381-405.

Paper under review:

G. Vasudeva, L. Nachum and G.D. Say, Governments go international: What does it mean for the international strategies of national firms? Under review in the *Academy of Management Journal* [2nd review]

Book chapters and reports:

L. Nachum, 'Liability of Foreignness' entry. In D.D. Hartog and M. Vodosek (Eds.), *Wiley Encyclopedia of Management*, 3rd edition, 2014.

L. Nachum, Multinational Enterprises and governments as CSR providers. A report prepared for UNCTAD, *World Investment Report 2014*

L. Nachum, Sovereign Wealth Funds and sustainable foreign investment. A report prepared for UNCTAD, *World Investment Report 2014*

L. Nachum, The performance of the UK as host for FDI: Policy lessons to developed countries. A report prepared for UNCTAD, *World Investment Report 2014*

L. Nachum, Review of K. Sauvart, L.E. Sachs and W.S. Jongbloed (Eds.) *Sovereign Investment: Concerns and Policy Reactions*. Oxford University Press. *Journal of International Business Studies*, book review section, 2013.

L. Nachum, 'Liability of Foreignness' entry. In D. Teece, M. Augier and C. Pitelis (Eds.), *Palgrave Encyclopedia of Strategic Management*, 2013.

L. Nachum and M. Schmid. Conflicting Forces for Internationalization of Hydropower Equipment Producers: Reconciling Sustainability and CSR with MNEs' International Strategies. In L. Leonard and M.A. Gonzalez-Perez (Eds.), *International Business, Sustainability and Corporate Social Responsibility*. Emerald Group Publishing. 2013, pp. 187-216.

L. Nachum, The Rise of Emerging Market Multinationals. Review of Sauvart et al. (Eds.), *The Rise of Indian Multinationals: Perspectives on Indian Outward Foreign Direct Investment and Foreign Direct Investments from Emerging Markets: The Challenges Ahead*. Palgrave, McMillan 2010. *Journal of International Business Studies*, book review section, 2012.

L. Nachum, The home-based advantages and a hierarchy of location resources: Do foreign location resources shape affiliates advantages? In C.G. Asmussen, T. Devinney,

T. Pedersen and L. Tihanyi (Eds.), *Advances in International Management: Dynamics of Globalization: Location-specific Advantages or Liabilities of Foreignness?* Emerald Publishing, 2011, pp. 55-85. Recipient of the Outstanding Author Contribution Award, the Literati Network Emerald 2012 Award for Excellence.

L. Nachum, Organization of foreign affiliates as a distinctive choice between markets, hierarchy and networks. In R. Ramamurti and N. Hashai (Eds.), *The Future of Foreign Direct Investment and the Multinational Enterprise: Essays in Honor of Yair Aharoni*. Emerald Publishing, 2011, pp. 315-334.